



Michel LE LUYER

Date of birth : June 22nd 1956

Nationality : French

Address : 5, rue de la Croix - 76310 Sainte-Adresse - France

☎ +33 6 82 59 30 05

@ michel@leluyer.org

Arbitrator and shipping consultant, digital marketing and strategy consultant

Education

- Master at Paris-La Sorbonne University : “Transports & trading” (1988) - Thesis : the European Banana Market
- Highest degree of the French shipping academy – ENMM Le Havre : Deck and Engine Marine Officer (1984)

Professional Experience

- Deck officer and engineer on board different types of cargo ships (container vessels, multipurpose cargo ships, loggers, tanker vessels) before being appointed in various positions ashore.
- Chartering manager of Delmas (1996 - 2006)
- Business development Manager in Africa : Kenya, Tanzania, Mozambique, Uganda, DRC, Zambia, etc. (2007 - 2012).
- Founder in 2013 and manager of a Digital Marketing agency, member of an international network settled in 1997.

Others Activities / Additional Information

- BIMCO – member of the Documentary Committee (1996-2009) – member of the committee in charge of reviewing the "Boxtime" Charter party (2001-2004)
- Consultant at MLTC (Barry Rogliano Salles) : on account of "Agence française de développement": Market survey on container terminals in West Africa (2012 - 2013)
- Volunteer rescuer of Le Havre life boat since 1997
- Reserve officer in French Navy

Areas of practice

- Bareboat Charters, Voyage Charters and Time Charters
- Shipping, freight forwarding, port and dock operations
- Digital Marketing
- Fluent in English

